

CONTRACT



WLEX
 1065 Russell Cave Road
 Lexington, KY 40505
 (859) 259-1818

| | | |
|---|---|--|
| <u>Contract / Revision</u> 711171 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> McGrath/Democrat/US Senate | | <u>Original Date / Revision</u> 06/01/20 / 06/01/20 |
| <u>Contract Dates</u> 06/02/20 - 06/07/20 | <u>Estimate #</u> 8730 | |
| <u>Product</u> Political | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WLEX | <u>Account Executive</u> Sara Milner | <u>Sales Office</u> EWS - Washing |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Ref</u> 103810 | <u>Advertiser Ref</u> 254997 | <u>Product 1/2</u> |

And:

Buying Time LLC - Political
 650 Massachusetts Avenue NW - Suite 210
 Washington, DC 20001

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------|------|------|-----------|-------------------|
| N 1 | WLEX | 06/02/20 | 06/07/20 | LEX18 News Sunrise 430am | 430-5am | | 1:00 | | | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 06/02/20 | 06/08/20 | --1-1-- | 2 | | | \$50.00 | | | | |
| N 2 | WLEX | 06/02/20 | 06/07/20 | LEX18 News Sunrise SU 7am | 7-8am | | 1:00 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 06/02/20 | 06/08/20 | -----1 | 1 | | | \$250.00 | | | | |
| N 3 | WLEX | 06/02/20 | 06/07/20 | LEX18 News at Noon | 12-1230pm | | 1:00 | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 06/02/20 | 06/08/20 | -1-1--- | 2 | | | \$250.00 | | | | |
| N 4 | WLEX | 06/02/20 | 06/07/20 | LEX18 News at 5pm | 5-530pm | | 1:00 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 06/02/20 | 06/08/20 | -1-1--- | 2 | | | \$500.00 | | | | |
| N 5 | WLEX | 06/02/20 | 06/07/20 | LEX18 News at 530pm | 530-6pm | | 1:00 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 06/02/20 | 06/08/20 | --1---- | 1 | | | \$600.00 | | | | |
| N 6 | WLEX | 06/02/20 | 06/07/20 | LEX18 News at 6pm | 6-630pm | | 1:00 | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 06/02/20 | 06/08/20 | -1--1-- | 2 | | | \$900.00 | | | | |
| N 7 | WLEX | 06/02/20 | 06/07/20 | LEX18 M-F Late News | 11-1135pm | | 1:00 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 06/02/20 | 06/08/20 | --1---- | 1 | | | \$400.00 | | | | |
| N 8 | WLEX | 06/02/20 | 06/07/20 | SU 1135pm-1205am | 1135pm-1205am | | 1:00 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 06/02/20 | 06/08/20 | -----1 | 1 | | | \$100.00 | | | | |
| N 9 | WLEX | 06/02/20 | 06/07/20 | Late Night | 1237-137am | | 1:00 | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 06/02/20 | 06/08/20 | -1-1--- | 2 | | | \$100.00 | | | | |
| N 10 | WLEX | 06/02/20 | 06/07/20 | Saturday Night Live | 1130pm-1am | | 1:00 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 06/02/20 | 06/08/20 | -----1- | 1 | | | \$350.00 | | | | |
| Totals | | | | | | | | | | | 15 | \$5,300.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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| <u>Advertiser</u> McGrath/Democrat/US Senate | <u>Original Date / Revision</u> 06/01/20 / 06/01/20 |
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| | | |
|---|-----------------------------|----------------------------------|
| <u>Contract Dates</u> 06/02/20 - 06/07/20 | <u>Product</u> Political | <u>Estimate #</u> 8730 |
|---|-----------------------------|----------------------------------|

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 06/01/20 -06/07/20 | 15 | \$5,300.00 | (\$795.00) | \$4,505.00 |
| Totals | 15 | \$5,300.00 | (\$795.00) | \$4,505.00 |

Signature: _____ **Date:** _____

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